



Orange launches *Ethernet Now* service to deliver on-demand and real-time Ethernet connectivity to enhance the experience for wholesale customers

Empowering customers with improvements to digital services

Orange, as a leading wholesale operator announces the launch of *Ethernet Now* for wholesale customers to better manage their Ethernet connections through a simple, user-friendly and secure on-line portal. The service, available from early 2019, launches as part of the company's drive to develop its portfolio of connectivity services with 'self-service' online order management capabilities with SDN technology to provide wholesale customers with a fast, flexible and efficient connectivity solution. Orange *Ethernet Now* benefits customers with vastly reduced delivery times to the extent that services are available in near real-time.

Ethernet Now will also enable the online, real-time purchase of point-to-point Ethernet circuits over Orange's IP network. It is accessible via the Orange customer portal and by entering the basic criteria of location, bandwidth, and duration of the engagement customers can request a price quotation, order a new link or make a change to an existing contract, in a matter of minutes.

Connected customers in a few clicks

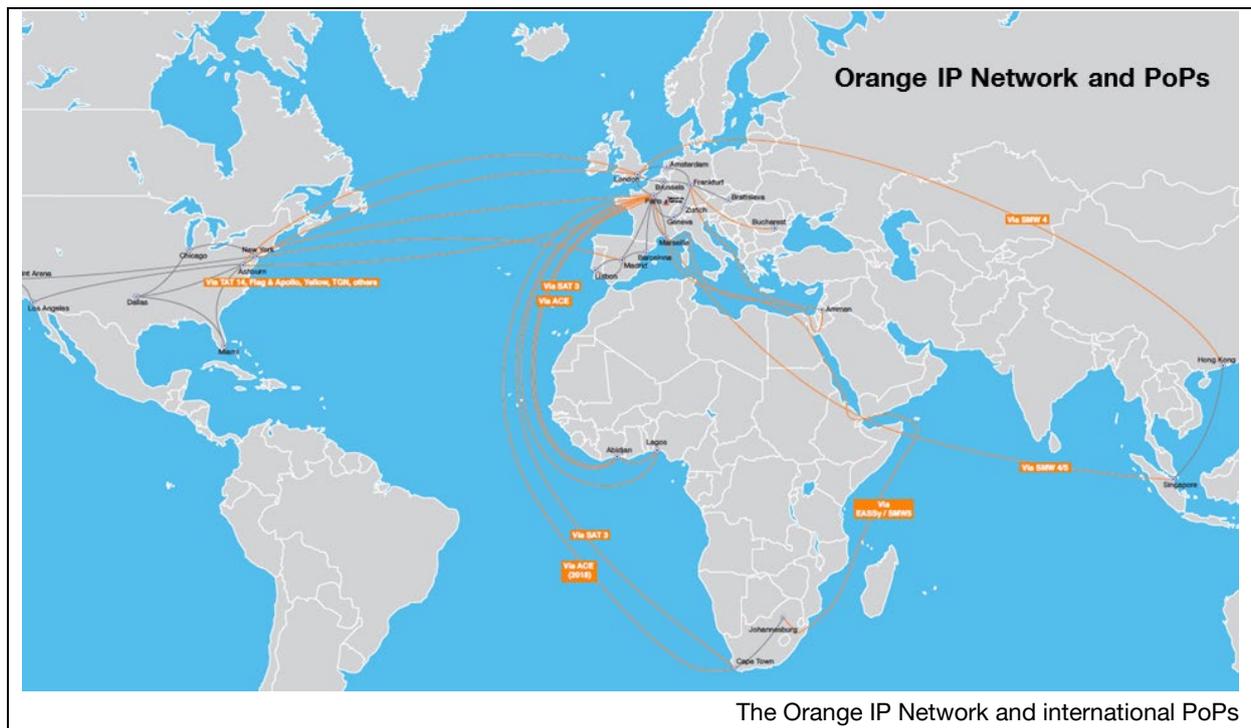
Orange, through its wholesale arm, International Carriers, aims to provide the best digital customer experience tailored to specific needs in today's increasingly demanding environment and *Ethernet Now* offers speed and convenience with this digital interface.

By significantly reducing call processing and circuit delivery times, *Ethernet Now* will enable customers to oversee contracts and carefully manage connectivity costs. In addition, the solution offers greater management flexibility thanks to a new daily pricing model without the need for extra contractual commitment. Furthermore, customers will benefit from responsiveness, agility and flexibility when connecting to data centres around the world.

Orange is at the forefront of network-transformation and *Ethernet Now* is a major step in the transformation programme towards innovative SDN and NFV networks

Software Defined Networking (SDN) and Network Functions Virtualisation (NFV) are revolutionary technologies that enable programming and automation of network operations to optimise network management and better serve customers' expectations. They bring greater flexibility and reduced delays to service activation. Orange is working to ensure the best quality of experience for its wholesale customers and as a major contributor to open-source communities and standardisation bodies, Orange is reconfirming the group's

ambition to extend the benefits of these technologies to its wholesale customers with the launch of *Ethernet Now*.



Orange is the only Tier-1 wholesale operator to have four Points of Presence (PoPs) in the Africa-Middle East region in Abidjan, Johannesburg, Cape Town and Amman. With more than 150 Bandwidth PoPs, and more than 70 IP PoPs, Orange also has new PoPs in Spain, the USA, France and the Netherlands. These new POPs serve to strengthen the Orange footprint for IP services, including Ethernet connectivity services.

Pierre-Louis de Guillebon, CEO, Orange International Carriers, said: “In today’s challenging market place, satisfied customers mean the difference between success and failure. Wherever possible, we need to anticipate customers’ needs as they evolve so keeping customers happy is the foremost priority for Orange International Carriers. When *Ethernet Now* is launched in early 2019, we fully expect to see our business expand further.”

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About Orange

Orange is one of the world’s leading telecommunications operators with sales of 41 billion euros in 2017 and 149,000 employees worldwide at 30 June 2018, including 91,000 employees in France. The Group has a total customer base of 260 million customers worldwide at 30 June 2018, including 199 million mobile customers and 20 million fixed broadband customers. The Group is present in 28 countries. Orange is also a leading provider of global IT and telecommunication services to multinational companies, under the brand Orange Business Services. In March 2015, the Group presented its new strategic plan “Essentials2020” which places customer experience at the heart of its strategy with the aim of allowing them to benefit fully from the digital universe and the power of its new generation networks.

Orange is listed on Euronext Paris (symbol ORA) and on the New York Stock Exchange (symbol ORAN).

For more information on the internet and on your mobile: www.orange.com, www.orange-business.com or to follow us on Twitter: [@orangegrouppr](https://twitter.com/orangegrouppr).

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